



Pt. Madan Mohan Malaviya
(150th Birth Anniversary)



BANARAS HINDU UNIVERSITY FACULTY OF MANAGEMENT STUDIES



National Workshop on Model Curriculum Development (25 June 2011)

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National Workshop on Model Curriculum Development for Management Studies

We are happy and proud to announce that the **Workshop on Model Course Curriculum Development for Management Studies** held in the Faculty on June 25th, 2011, was quite successful. It was very well attended by eminent academics and industry professionals.

Actually the faculty decided to update/change the Course curriculum as per the contemporary requirements. For this the Dean, **Prof S K Singh** discussed the matter with the faculty and many suggestions came forth. It was then decided to form a Core Committee to work on the intricacies of a new course curriculum under the leadership of Prof R K Pandey, the other members being Dr Alok.Kr Rai, Dr Ashish Bajpai, Dr R K Lodhwal, Dr Abhijit Singh and Dr Amit Gautam.

This committee came forth with a very innovative curriculum where there are several choices for the students to select from in their optional areas. There is a set of Frozen Courses, which will be compulsorily studied by the students opting for a specific specialization and a set of choices from nine other papers.

This proposed curriculum underwent serious discussions at a series of Faculty level meetings to give it an initial structure. The results of the Faculty level exercise were sent to experts in the Corporate and Academic Sector and they have been invited to send in their suggestions.

Several suggestions came in from all corners of the country, to name a few **Prof. Madhulika Kaushik**, Education Specialist, Higher Education, Commonwealth of learning, Vancouver; **Prof. Nageshwar Rao**, Vice Chancellor, UPRTOU, Allahabad; **Dr. Rishiksha T. Krishnan**, Professor of Corporate Strategy, Indian Institute of Management, Bangalore; **Prof. Pradip K. Bhaumik**, Professor of Operations Management, International Management Institute, New Delhi; **Prof. Anup**, Director, JIM, Noida; **Dr. Alope Kr Sen**, Professor & Director, Management Education Centre, Heritage Institute of Technology, Kolkata; **Dr. CSG Krishnamacharyulu**, Retired professor from Sri Venkateswara university, Tiruapti, presently, Director, RVS Institute of management Studies, Karaikal.

These suggestions and the initial structure proposed by the faculty was the subject of the workshop. Many eminent experts were panelists in this workshop. They were, **Dr. Narendra K Sharma**, Department of Industrial and Management Engineering, Indian Institute of Technology Kanpur; **Prof. B.P. Singh**, Chairman, Delhi School of Professional Studies & Research, New Delhi; **Mr Sudip Ghosh**, Zonal Business Head for South and West India, Pioneer Hi-Bred International Inc., a part of the Du Pont company headquartered at Wilmington, USA.; **Prof. R.M. Srivastava**, Former Dean, FMS, BHU; **Prof. C. Lal**, Former Dean, FMS, BHU & Director, Society for higher Education & Practical Applications (SHEPA); **Mr. U S Agrawal**, Proprietor of the Hero Honda Dealership in Varanasi; **Mr Amitabh Agrawal**, Proprietor, NIIT Bhelupur; **Mr. Raj Kumar Singh**, Swasthya Vardhak, Varanasi.

The discussions were very systematic, thorough, and of very high standard. The proposals of this workshop will now again undergo serious discussions at the Faculty level. We are quite sure that the end result of this very serious exercise will bring about a very relevant and useful course curriculum, which will churn out sound, confident, analytical minds that are required for the growth and development of the industry of tomorrow.

The Faculty is deeply indebted to all those who have participated in this innovative exercise through discussions in the workshop and through mailing their valuable feedbacks on the circulated draft curriculum.

The process of fine tuning of the Curriculum is still on, and so our invitation for suggestions has not closed. We await comments/ suggestions.

Dr. S.K. Singh
Professor & Dean, FMS, BHU
Chairman

Dr. Usha Kiran Rai
Professor &
Organizing Secretary

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